

## Consent form for photographs and videos

## How we process your or your child's personal data

Helsingborg municipality and its companies store and publish photographs and videos to inform about or advertise Helsingborg or Helsingborg municipality's activities. We also share photographs and videos with other municipalities, county councils, associations and businesses (an example of this could be an advertising agency employed by the municipality) when we are informing about or marketing ourselves. Photographs and videos are shown in presentations, advertisements and different types of public announcements as well as on digital channels like social media and websites (such as helsingborg.se, Facebook, Instagram, Twitter).

The contact details on this form and the photograph or video of you or your child are considered personal data. We need your consent before we can process them.

You can withdraw your consent at any time. We will then no longer process personal data collected about you or your child for the purposes covered in this agreement. Your data will be archived or deleted in accordance with our archiving routines. The data is collected by \_\_\_\_\_ \_\_\_\_(committee) which also acts as the data controller. You can contact us for information regarding what data we are processing about you or to have your data corrected. You can also contact our data protection officer at 042-10 50 00. You have the right to file a complaint with the Swedish Data Protection Authority if you believe we are treating your personal data in a faulty manner. More information about how Helsingborg municipality processes personal data can be found on helsingborg.se/personuppgifter. Information about the photograph or video Name of the person pictured:\_\_\_\_\_ Photographer: \_\_\_\_\_ File name (one or more): Your consent I consent to Helsingborg municipality processing my personal data, or that of my child, in the manner and for the purposes described above. Signature of the pictured person (from 15 years) or their legal guardian: Name (printed):\_\_\_\_\_

Contact details (telephone/mail):\_\_\_\_\_